

Category	Title	Client	Product	Entrant / Idea Creation	Production	Media	PR	Additional	Prize
Brand Experience & Activation Lions	HIDDEN FLAG	FELGTB/ELDIARIO.ES	FELGTB	LOLA MULLENLOWE, Madrid	PRIMO CONTENT, Barcelona			FELGTB, Madrid	Silver Lion
Brand Experience & Activation Lions	MASSIRA PROJECT	PLAYSTATION TALENTS	MASSIRA GAME (PLAYSTATION)	TBWA\ESPAÑA, Madrid		TBWA\ESPAÑA, Madrid			Bronze Lion
Brand Experience & Activation Lions	MUSEUM OF ROMANTICISM	IKEA	IKEA LIVING ROOMS	McCANN SPAIN , Madrid	CRAFT, Madrid				Bronze Lion
Creative Effectiveness Lions	SCARY CLOWN NIGHT	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid	ONLY 925, Madrid / F16 PRODUCCIONES, Madrid / SERENA, Madrid		WEBER SHANDWICK, London / ALISON BROD MARKETING + COMMUNICATIONS, New York		Silver Lion
Entertainment Lions for Sport	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Gold Lion
Entertainment Lions for Sport	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Silver Lion
Film Lions	22 AGAIN	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	CONTRAPUNTO BBDO, Madrid	LOBO KANE, Madrid			OEO MUSIC, Madrid / CP WORKS, Madrid / THE LOBBY, Madrid	Silver Lion
Film Lions	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Silver Lion
Film Lions	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	THE OMS, Madrid / GARLIC TV, Madrid / EL RANCHITO, Madrid		QMS COMUNICACION, Madrid		Silver Lion
Film Lions	CHOOSE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISE AWARENESS REGARDING NUCLEAR WAR	SRA. RUSHMORE, Madrid	AGOSTO, Barcelona / EL RANCHITO, Madrid / SERENA, Madrid / BANJO				Bronze Lion
Industry Craft Lions	IKEA REAL LIFE SERIES 1. Ikea Real Life Series Sims... IKEA REAL LIFE SERIES 3	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN, Madrid					Silver Lion Campaign
Industry Craft Lions	MAGNUM BY MAGNUM	UNILEVER	MAGNUM	LOLA MULLENLOWE, Madrid				UNILEVER, Rotterdam	Bronze Lion
Outdoor Lions	HIDDEN FLAG	FELGTB/ELDIARIO.ES	FELGTB	LOLA MULLENLOWE, Madrid	PRIMO CONTENT, Barcelona			FELGTB, Madrid	Gold Lion
Outdoor Lions	ALABAMA. ILLINOIS. TURKEY. MASSACHUSETTS. TEXAS	BURGER KING	BURGER KING	LOLA MULLENLOWE, Madrid				BURGER KING, Miami	Silver Lion Campaign
Outdoor Lions	BIRTHDAY 4. BIRTHDAY 3. BIRTHDAY 5. BIRTHDAY 2. BIRTHDAY 1	BURGER KING	RESTAURANTS	LOLA MULLENLOWE, Madrid				BURGER KING, Miami	Bronze Lion Campaign
Outdoor Lions	Ikea Real Life Series Strang... Ikea Real Life Series Sims...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN, Madrid					Bronze Lion Campaign
Outdoor Lions	COME OUT AND PLAY	PADDY POWER	GAMBLING SERVICES	OFFICER AND GENTLEMAN, Madrid					Bronze Lion
Print & Publishing Lions	BIRTHDAY 1. BIRTHDAY 5. BIRTHDAY 4	BURGER KING	RESTAURANTS	LOLA MULLENLOWE, Madrid				BURGER KING, Miami	Gold Lion Campaign
Print & Publishing Lions	AN UNREPEATABLE PHOTOGRAPH?	TRAPA CHOCOLATES	TRAPA - PALM OIL FREE CHOCOLATES	FCB\FIRE, Madrid	BLUA, Barcelona			TRAPA CHOCOLATES, Palencia	Bronze Lion

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Radio & Audio Lions	SOUND OF THE SEA	CEAR	REFUGEES	OGILVY MADRID	OGILVY MADRID		OGILVY MADRID		Bronze Lion
Creative Data Lions	SEARCHING FOR THE SPECIAL COLOUR OF SEVILLE	DIAGEO	TANQUERAY FLOR DE SEVILLA	PS21, Madrid		CARAT , Madrid	LA MAS CHULA, Madrid	ZAGUAN, Madrid	Silver Lion
Creative Data Lions	THE TIME WE HAVE LEFT - CASE	PERNOD RICARD	RUAVIEJA	LEO BURNETT, Madrid	TESAURO, Madrid / SERENA, Madrid		LEO BURNETT, Madrid		Silver Lion
Creative Strategy Lions	THE TIME WE HAVE LEFT	PERNOD RICARD	RUAVIEJA	LEO BURNETT, Madrid	TESAURO, Madrid / SERENA, Madrid	MEDIACOM, Madrid			Gold Lion
Direct Lions	THE TIME WE HAVE LEFT	PERNOD RICARD	RUAVIEJA	LEO BURNETT, Madrid	TESAURO, Madrid / SERENA, Madrid	MEDIACOM, Madrid			Bronze Lion
Media Lions	MASSIRA PROJECT	PLAYSTATION TALENTS	MASSIRA GAME (PLAYSTATION)	TBWA\ESPAÑA, Madrid		TBWA\ESPAÑA, Madrid			Bronze Lion
PR Lions	HIDDEN FLAG	FELGTB/ELDIARIO.ES	FELGTB	LOLA MULLENLOWE, Madrid	PRIMO CONTENT, Barcelona			FELGTB, Madrid	Silver Lion
PR Lions	CHOOSE THE MOUSTACHE	PESCANOVA	SHRIMPS	LOLA MULLENLOWE, Madrid	HARRY, Madrid	WAVEMAKER GLOBAL, Maiadahonda	PORTER NOVELLI, Madrid	HIJOS DESIGN MUSIC PRODUCTION, Madrid / MAKING SCIENCE, Madrid	Bronze Lion
Social & Influencer Lions	THE TIME WE HAVE LEFT - CASE	PERNOD RICHARD	RUAVIEJA	LEO BURNETT, Madrid	TESAURO, Madrid / SERENA, Madrid		LEO BURNETT, Madrid		Silver Lion